

How Vehicle Value is Determined by Motorsports Liquidator

Determining value is broken down into two categories:

1 - Specific Vehicle Condition

- Year
- Make
- Model
- Mileage
- Cars - Interior and Exterior
- Powersports - Paint, Seat, Controls, etc.

- We check the following and make sure they are in good working order:
 - Engine
 - Transmission
 - Cooling & heating systems
 - Electrical
 - Brakes
 - Tires
 - Wheels
 - Fluids
 - Components
 - Accessories
 - Signs of flood, accident or frame damage

- **We Test Drive when possible**

- We perform a Title Report, checking for:
 - V.I.N. matches vehicle
 - Chain of Ownership,
 - Secured Parties,
 - Title Brands (salvage, flood, manufacture buyback, transfer to Insurance Co., etc.)
 - Accident history

- We make note of all AFTERMARKET or CUSTOM changes, (*such as paint, wheels, tires, exhaust, controls, etc.*) as this may lower marketability.

2 - Overall Market Conditions

- We compare units against National Sales Trends,
- Take into consideration Market and Economic conditions,
- Factor in Seasonal Pricing Trends, and
- Look at Wholesale Auction data for comparables

Motorsports Liquidator
200 East Verona Ave. #124
Verona, WI 53593
Phone: 608-347-3963